

Who We Are

Leading ahead

Polycab India Limited is India's largest integrated manufacturer of wires and cables, and a prominent player in the Fast-Moving Electrical Goods (FMEG) industry

Business segments

Wires and Cables (W&C)

We are India's dominant manufacturer and seller of a varied range of wires and cables for retail and industrial use, catering to a diverse customer base across a wide range of industries

₹125,369 Mn

W&C REVENUE

PG 34 ▶



FMEG

Our FMEG business, which commenced in FY14, is a high-growth segment. It features a growing product mix across different price points that caters to the complete spectrum of customers

₹12,512 Mn

FMEG REVENUE

PG 35 ▶



International Business

Our international business delivers superior electrical products and solutions, tailored to meet the ever-changing demands of our valued customers

₹13,835 Mn

INTERNATIONAL BUSINESS REVENUE

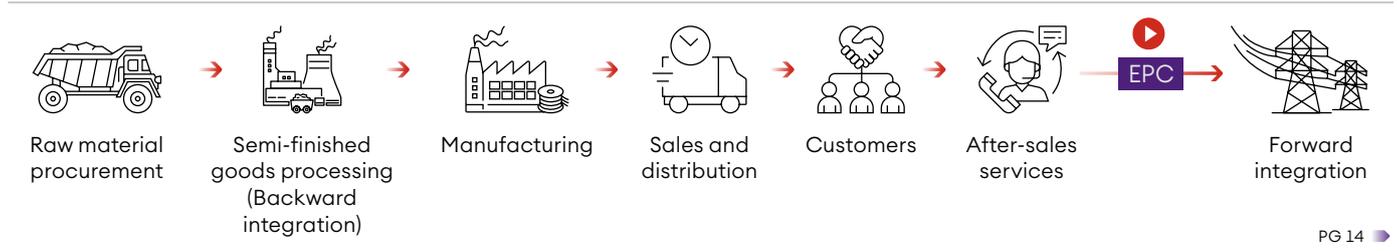
PG 38 ▶



How We Create Value

Driven by our purpose and core values, we operate an integrated business model that prioritises value creation at every stage of our value chain, catering to the needs of every stakeholder.

Our Value Chain



Factors Impacting Value Creation

Megatrends and Opportunities

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Our Stakeholders

PG 18

Deep Dive into Our Material Topics

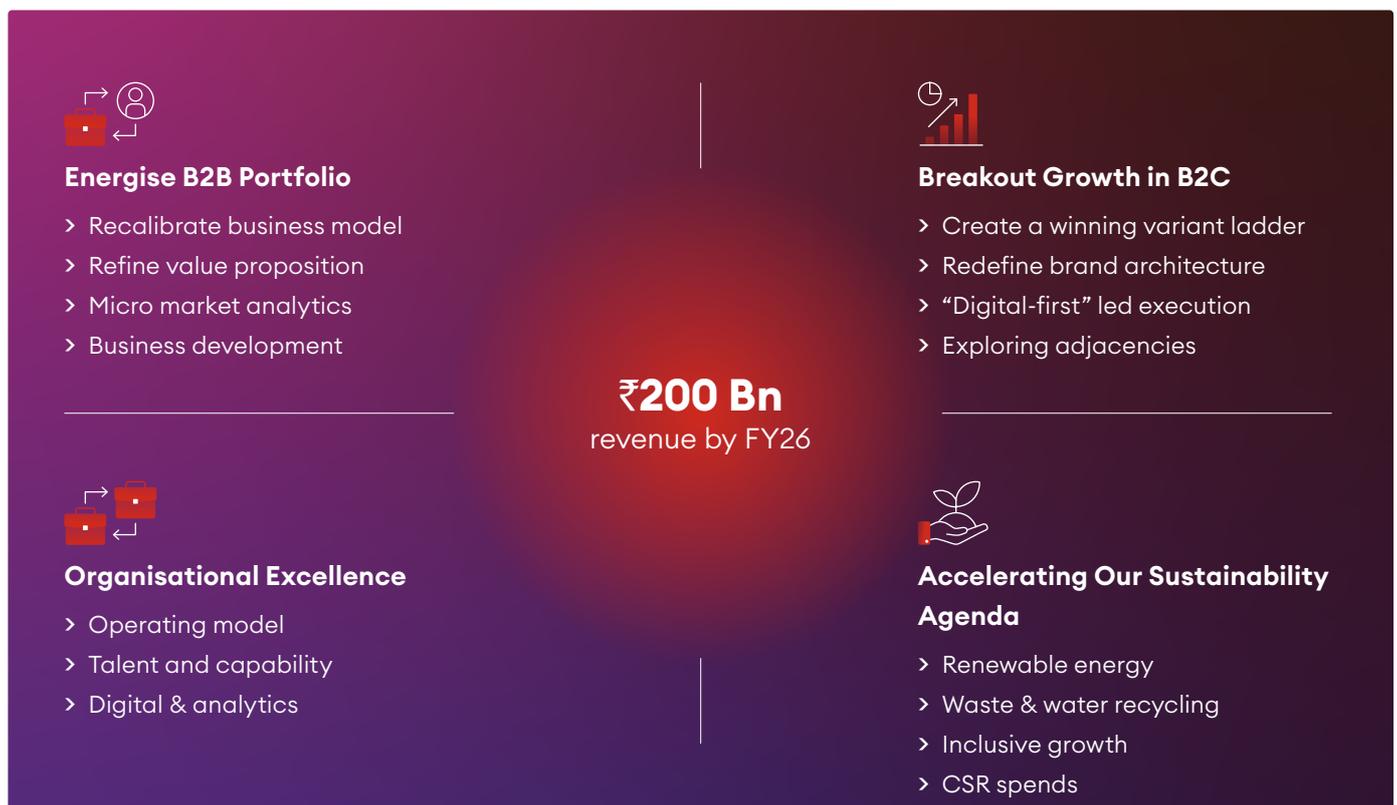
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Risk Management

PG 76

Our Strategy (Project LEAP)

Our strategy is key to our transformation journey. Project LEAP is a multi-year transformational programme aimed at having the right building blocks in place which will enable us to achieve break-out growth.



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